

Visit Greeley

Logos, Colors, Typography & Layout

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VISIT GREELEY LOGO

Full Color



One Color



Grayscale



Reversed



COLORS

<div>Pantone 533C</div> <div>CMYK 69 63 53 38 RGB 71 70 77 HEX 47464D</div>	<div>Pantone 478C</div> <div>CMYK 42 74 88 56 RGB 82 48 28 HEX 52301C</div>	<div>Pantone 7508C</div> <div>CMYK 19 35 68 1 RGB 206 163 107 HEX CFA36B</div>	<div>Pantone 651C</div> <div>CMYK 32 16 10 0 RGB 176 193 209 HEX B0C1D1</div>	<div>Pantone 5615C</div> <div>70% TINT CMYK 64 47 74 35 RGB 81 88 68 HEX 515844</div>
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TYPOGRAPHY

welcome

WE'RE GLAD YOU'RE HERE!

Perfectly situated on the high plains with panoramic views of the Rocky Mountains, Greeley offers a small town feel with big city attractions and entertainment. Enjoy a road-trip to a place with big-city amenities and a hometown welcome where you can explore something new or different, enjoy being out of your normal routine, relax & refresh, find outdoor adventures in 300 days of sunshine.

autogate sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890!"\$%&'()*=?+*#

AUTOGATE SANS

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890!"\$%&'()*=?+*#














SOURCE SANS

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890!"\$%&'()*=?+*#

BRAND GRAPHIC EXAMPLES



-  Breweries & Distilleries
-  Arts & Crafts
-  Model Railroad Museum
-  National Speedway
-  Wild Animal Sanctuary
-  Greeley Stampede
-  Fishing
-  Biking
-  Hiking
-  Music & Festivals
-  Museums
-  Camping
-  Pawnee National Grassland

WEBSITE ELEMENTS & STYLES



VISITORS GUIDE

Request a free copy of the Greeley visitors guide.

GET THE GUIDE ➔

 COVID-19 RESOURCES ➔

 VISITOR'S GUIDE ➔

 TRIP IDEAS ➔

THE CHECKLIST

USE THIS CHECKLIST TO HELP KEEP US ON BRAND.

01. THE LOGO

Only use approved versions of the logo. Please check that you have respected the minimum size and exclusion zone requirements. The logo should not appear on color backgrounds without being reversed out or on the proper color background.

02. COLOR

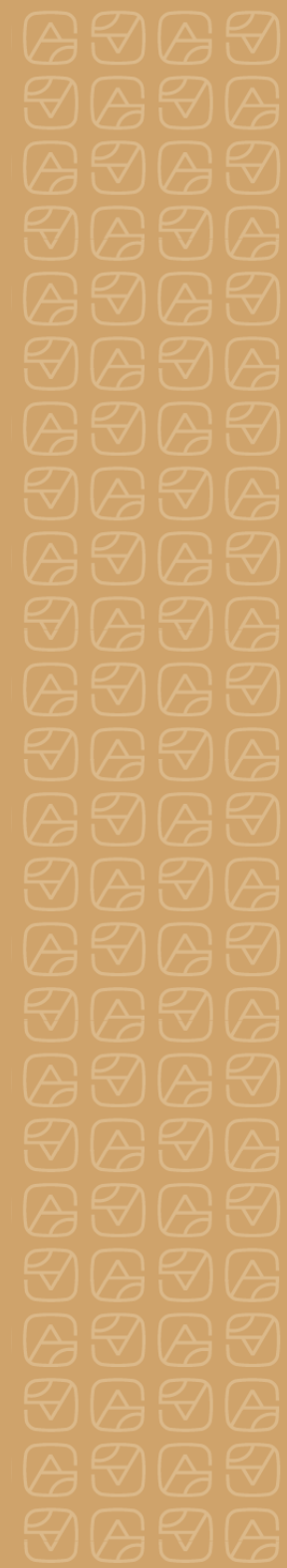
Please make sure that only your approved primary and secondary colors are used.

03. TYPOGRAPHY

Please refer to the style guide for hierarchy and font selections.

04. PRINT MATERIALS

Guidelines Coming Soon



*Thank
You*



GREELEY AREA
**CHAMBER OF
COMMERCE**



Our Details

(970) 352-3566

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greeleychamber.com