



HOLIDAY LANE AT ISLAND GROVE SPONSORSHIP

Be one of the first sponsors to start a new holiday tradition in Greeley Colorado by sponsoring the 2020 Holiday Lane at Island Grove!!! Presented by the Greeley Area Chamber of Commerce and Visit Greeley and Island Grove Regional Park. This will be 2 evenings you will not want to miss.

As we begin a new exciting and memorable event for our community, we are looking for sponsors to help make it possible. Here's your opportunity to be a sponsor of the festivities that will bring families and friends together to celebrate the holidays and showcase what is great about Greeley. Sponsorship opportunities are:

Presenting Sponsor: \$5,000 donation - taken

Illumination Sponsor: \$2,000 donation – taken

Snowflake Sponsor: \$1,000 donation

- * Your company name will be listed as the Snowflake sponsor in all publicity leading up to the event. Publicity is to include a combination of the following: radio, newspaper, fliers, posters and website presence.
- * Logo will be placed on the sponsor banner that will be prominently displayed at the entrance to Holiday Lane
- * You will be given your choice a complimentary location along the loop to decorate

Gum Drop Sponsors: \$500 donation

- * Your company name will be listed as a sponsor in all publicity leading up to the event. Publicity is to include a combination of the following: radio, newspaper, fliers, posters and website presence.
- * Logo will be placed on the sponsor banner that will be prominently displayed at the entrance to Holiday Lane
- * You will be given a complimentary location along the loop to decorate



2020 Holiday Lane at Island Grove Sponsorship

Sponsorship Opportunities	Amount	Recognized in all print & social media publicity	Name included on over-the-street banner on 10 th Street	Logo on Electronic Billboard on 8th Ave	Stand-alone signage of your logo at beginning of the loop	Free 20' location of your choice on the loop	Free 20' location on the loop	Logo on sponsor banner at entrance to Holiday Lane
Presenting Sponsor	\$5,000	✓	✓	✓	✓	✓		
Illumination Sponsor	\$2,000	✓			✓	✓		
Snowflake Sponsor	\$1,000	✓				✓		✓
Gum Drop Sponsors	\$500	✓					✓	✓

2020 Holiday Lane at Island Grove Sponsorship Form

Business/Organization/Individual _____

Contact: _____

Address: _____

Phone: _____ Cell: _____

Email: _____

I would like the following sponsorship level:

- Snowflake Sponsor: \$1,000
- Gum Drop Sponsor: \$500.00

For further information or questions, call 970.352.3566 or email

Sara Schell at cbvcoordinator@greeleychamber.com

Mail this form along with payment to:

Greeley Area Chamber, 902 7th Ave, Greeley CO 80631

Please make checks payable to Visit Greeley